

Pre-Survey participant Results

This Pre-Survey was issued to participants to provide us with valuable insights and feedback.

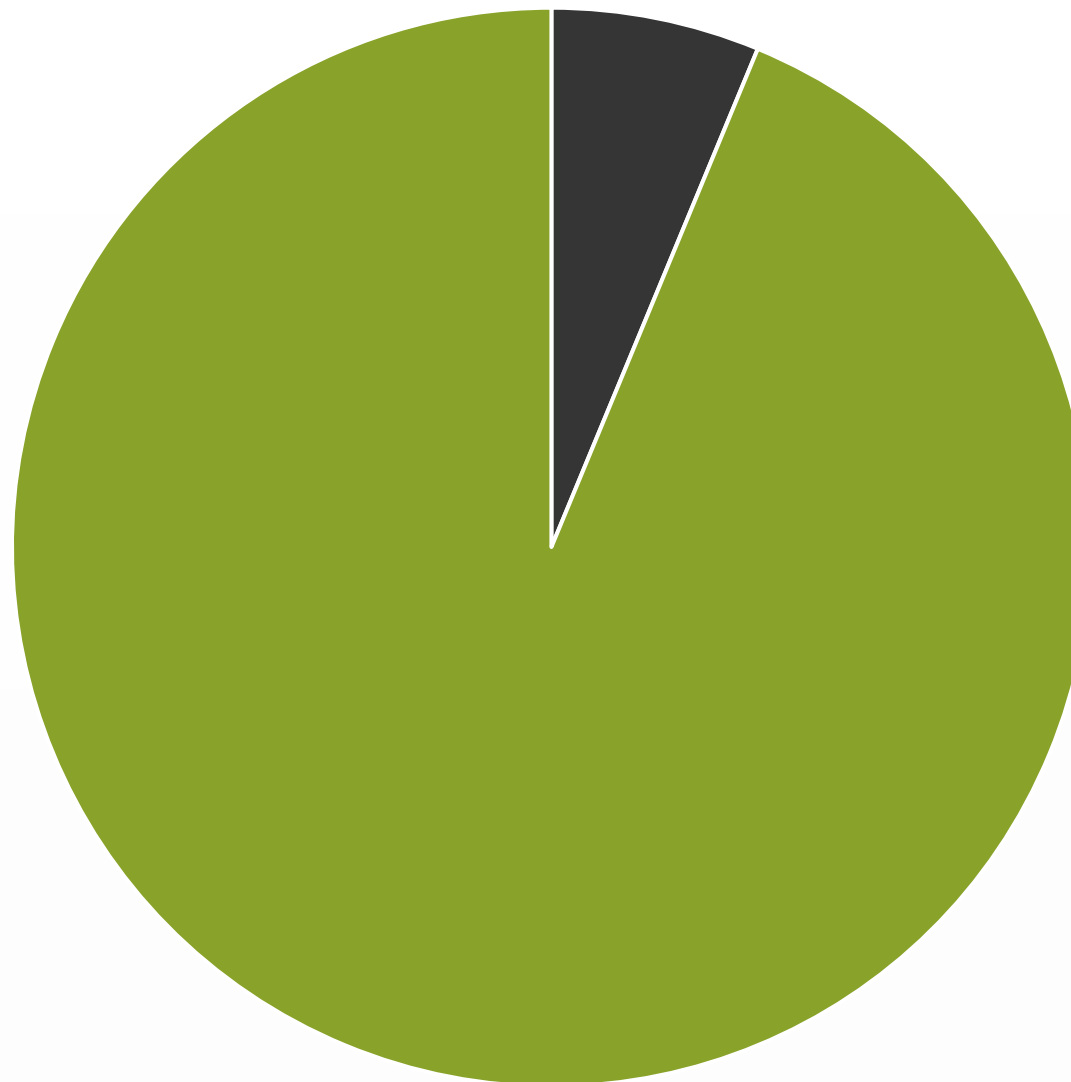
- These are the results of the Pre-Survey for Ethical Reading participants.
- Total number of responses: 17
- Participants were asked to share their views on how Reading is perceived and ways in which Reading can climb out of the Covid-19 recession.

Summary of Results

- 88% of participants voted that Reading is perceived positively to neutrally.
- 67% of members think that Covid-19 will have a negative effect on Reading.
- When asked what they would like to return to, 42% of members said that they want to connect with people and 33% voted for the same employment levels.
- 50% would like to see less cars on the roads in the future.
- 42% think that Reading should focus on environmental sustainability, and 33% voted that it should focus on economic growth.

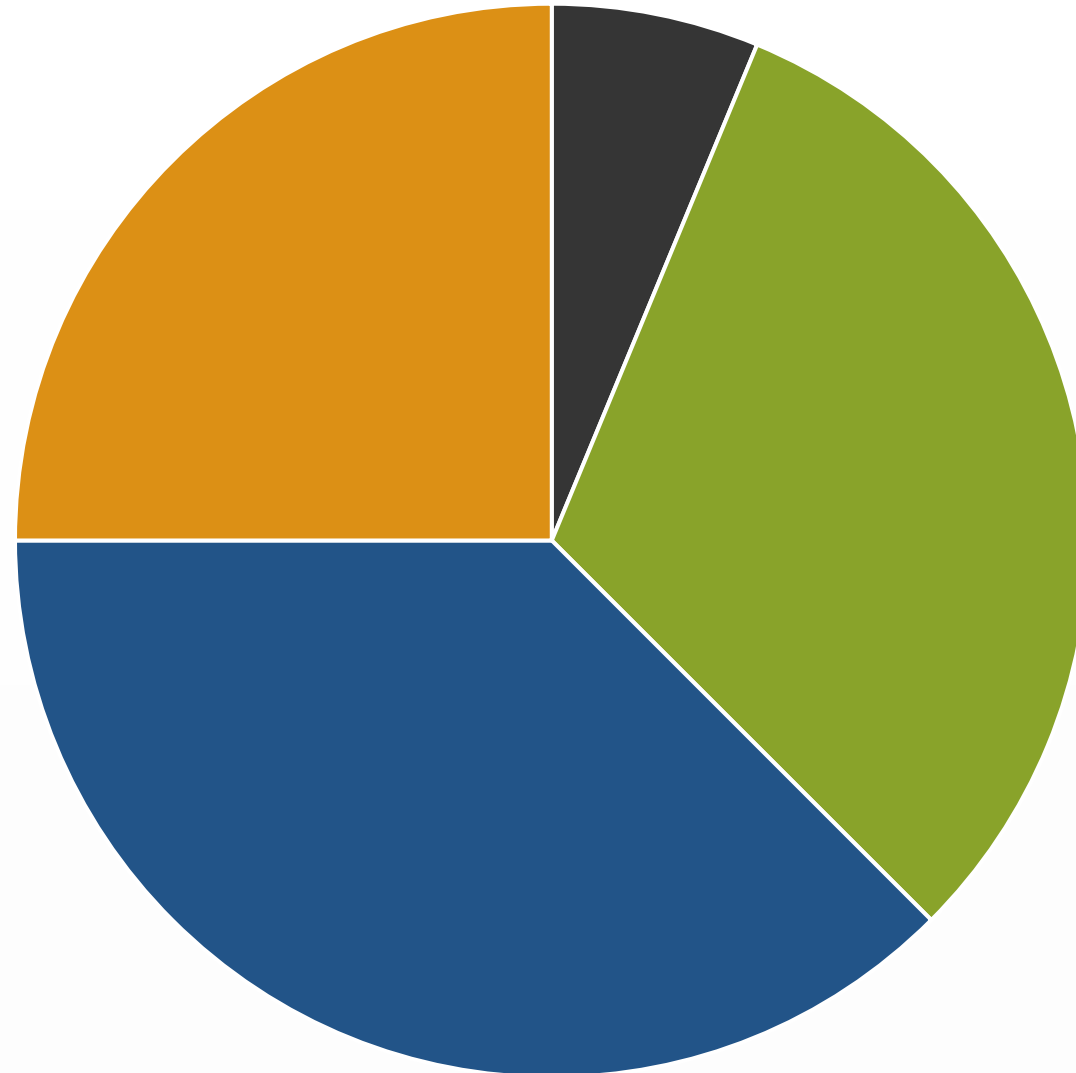
Q1. What is your age range?

- 30 or under
- Over 30



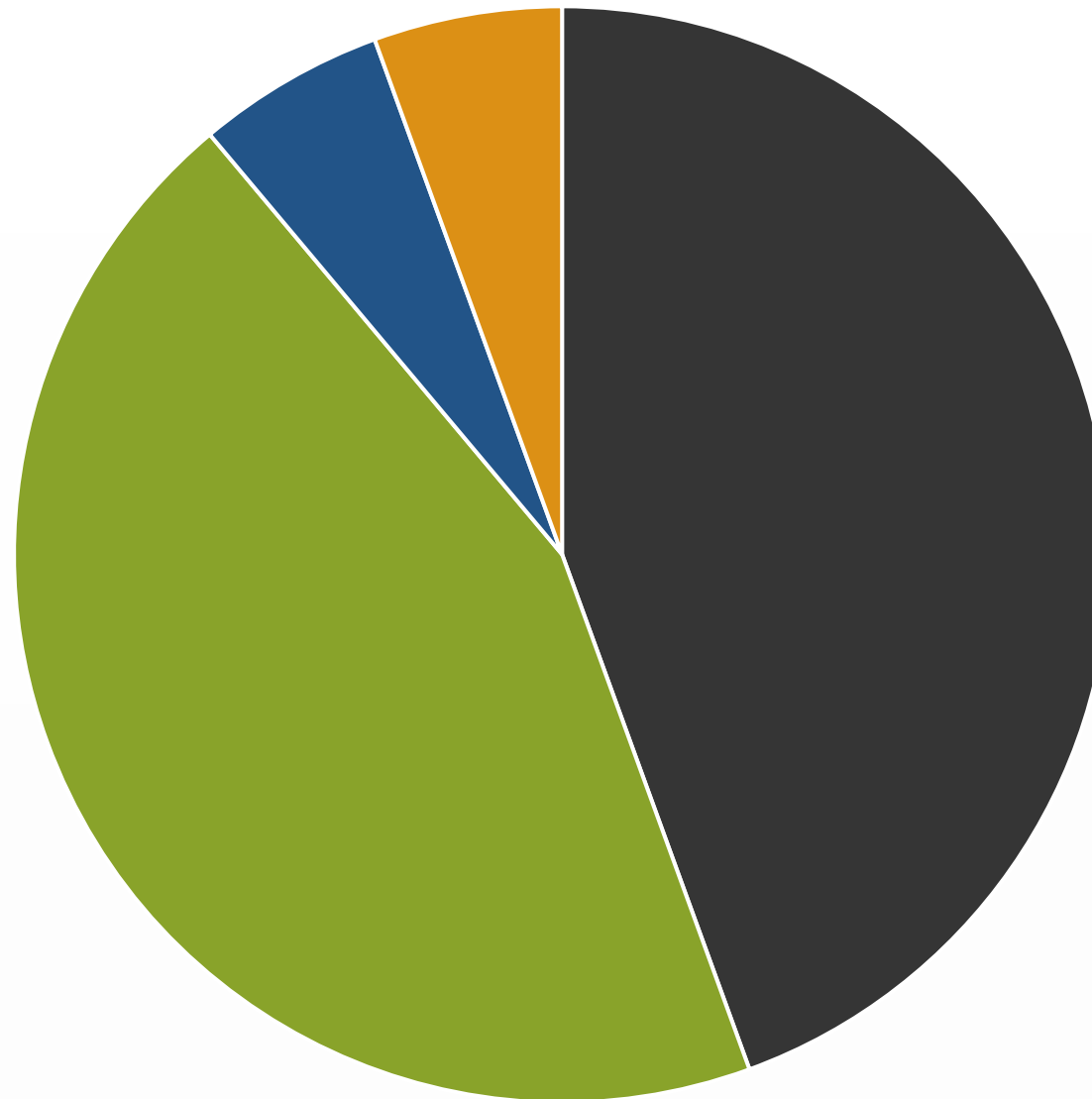
Q2. What is the size of the organisation you are part of?

- Just myself
- Less than 10 people
- 10-250 people
- Over 250 people



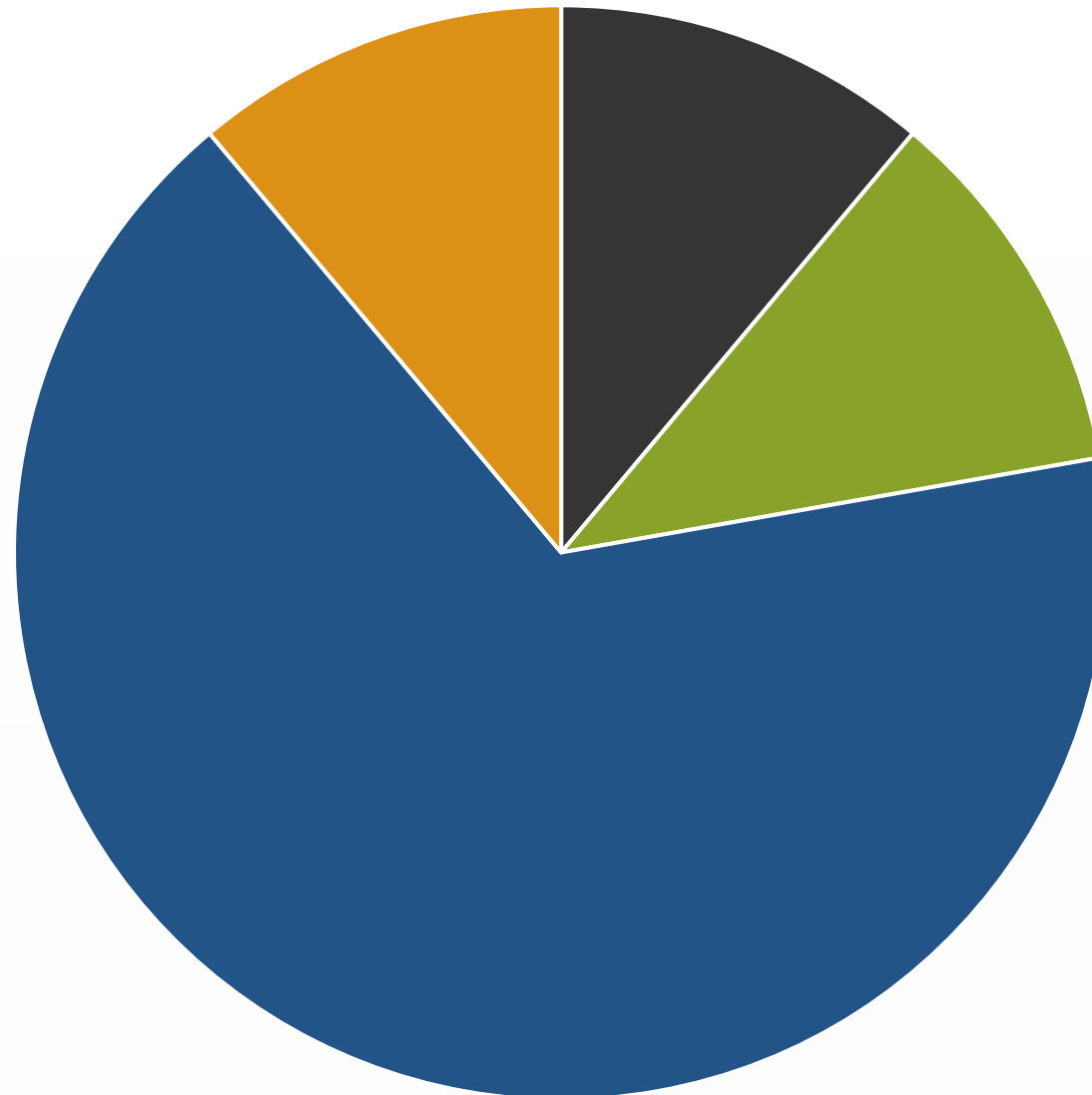
Q3. How do you think Reading is perceived?

- Positively
- Neutral
- Negatively
- Other



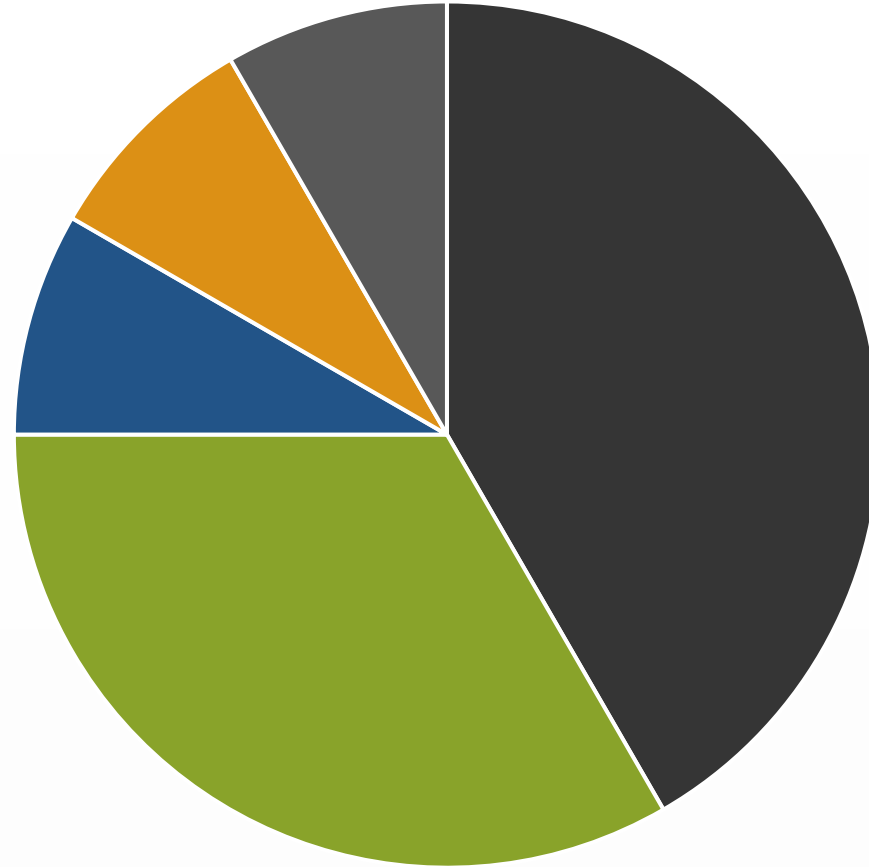
Q4. What do you think will be the long term impact of Covid-19 on Reading?

- Positive
- Neutral
- Negative
- Other



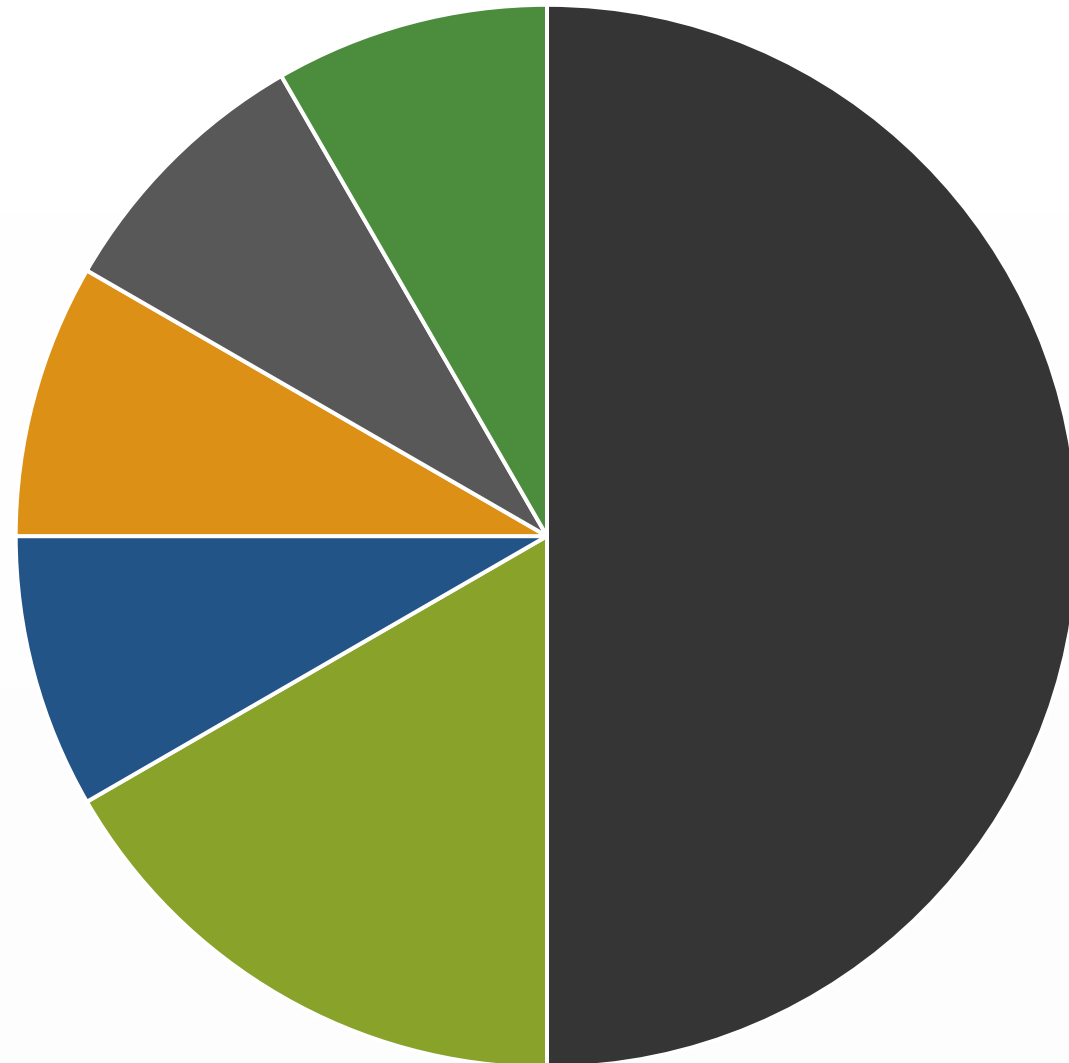
Q5. What is one thing you would like to go back to how it was prior Covid-19?

- Connecting with People
- Employment Levels
- No Response
- Focus on the Environment
- Attending Events



Q6. What is one thing you would want to stay the way it has been during Covid-19?

- Less Traffic
- Compassion Levels
- Focus on the Environment
- Support for Homeless People
- Flexible Working
- Rapid Adaptation



Q7. How would you like Reading to be in the future?

- Inclusive Community Events
- Support for Independent Retailers
- Environmental Sustainability
- Economic Growth

